

# Creating Your First Bing Web Search Application

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# Overview



## REST API

## Bing Web Search API / Postman

## Demo

- REST API
- Web application



# Before We Start



Visual Studio 2019 community edition / C# / ASP.net core 2.2



Postman ADE



Bing Search Key



# How REST API Works

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REST stands for  
**R**epresentational **S**tate  
Transfer and it's not a  
protocol but rather a style



# REST API Components

## Endpoints

URL/Address  
to call API

## Request Headers

Authentication

## Request Parameters

Key/Value Pairs

## Request Method

GET/POST  
PUT/DELETE/PATCH

## Response Body

JSON/HTML/XML



`https://<nameofschool>/details`

`https://<nameofschool>/class/9`

`https://<nameofschool>/class/9/student/15`

`https://<nameofschool>/class/9/add`

## Examples



# Bing Web Search API - Deep Dive

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# Bing Web Search REST API Components

## Parameters

- q
- count
- safesearch
- freshness

## Headers

- ocp-apim-subscription-key
- accept
- bingAPIs-market

## Response

- type
- rankingresponse
- x-msedge-clientid
- webpages, images



<https://api.cognitive.microsoft.com/bing/v7.0/search>

<https://api.cognitive.microsoft.com/bing/v7.0/search?q=azure>

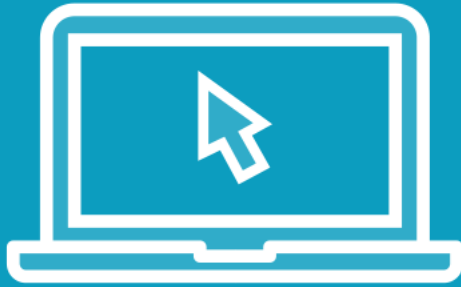
<https://api.cognitive.microsoft.com/bing/v7.0/search?q=azure&count=5>

## Examples

### Bing Web Search API Endpoints



# Demo

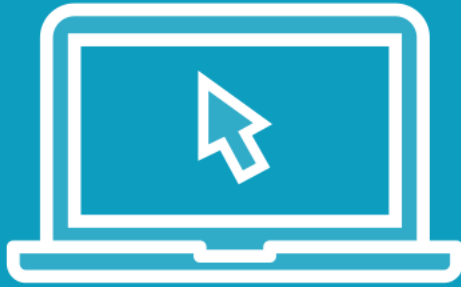


## Bing Web Search REST API

- Endpoints
- Headers
- Parameters
- Response



# Demo



## Web application

- .Net core 2.2
- C#
- -Search page



# Adding Search

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# Steps



Create a form

Create a webpage class

Request and response

C# dynamic type

Newtonsoft json



# Search Form

```
<div class="form-group">
  <label asp-for="SearchQuery" class="col-md-2 control-label">Query: </label>
  <div class="col-md-5">
    <input asp-for="SearchQuery" class="form-control" />
  </div>
</div>

<div class="form-group">
  <label asp-for="SearchCount" class="col-md-2 control-label">Query: </label>
  <div class="col-md-5">
    <input asp-for="SearchCount" class="form-control" />
  </div>
</div>
```



```
public SearchModel(IConfiguration configuration )  
{  
    Configuration = configuration;  
    SubKey = Configuration.GetValue<string>("Key");  
}
```

## Subscription Key



```
class WebPage
{
    string WebId { get; set; }
    string WebName { get; set; }
    string WebUrl { get; set; }
    string WebSnippet { get; set; }
}
```

## Webpage Class



```
WebRequest request =  
HttpWebRequest.Create(EndPoint);
```

```
request.Headers["Ocp-Apim-  
Subscription-Key"] = SubKey;
```

```
HttpWebResponse response =  
(HttpWebResponse)request.GetResponseAsync().Result;
```

```
ResponseString = new  
StreamReader(response.GetResponseStream()).ReadToEnd();
```

◀ Create the request with the endpoint

◀ Set the header for the key

◀ Get the Http response

◀ Store the response in a string variable



```
dynamic dynamicResponseObj =  
JsonConvert.DeserializeObject<dynamic>(ResponseString);
```

```
dynamicResponseObj.webPages.value[0].name
```

## Dynamic Class



# Summary



## **Bing Web Search API**

- Endpoints, headers, and parameters
- Response

## **Bing Web Search Application**

- Search page

