

Capturing Intel through Web Services



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<https://t.me/learningnets>

Demo



Using Netcraft

Demo



Sublis3r

Demo



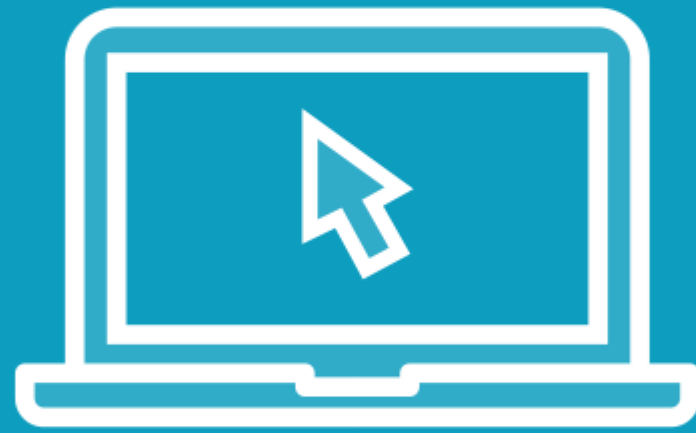
Pentest-tools

Demo



PeekYou.com

Demo



LinkedIn - theHarvester

Demo



Google Maps and Google Earth

Demo



theHarvester

Demo



Hunter

Demo



Using the WWW

Gaining the Upper Hand with Competitive Intelligence



Follow the Money!

Yahoo! & Google Finance

What info is being exposed?

- Projects
- Trends
- Competitors

Using email alerts for updates

Competitive Analysis



When did Wayne Corp begin?

How did it begin?

Who's in charge?

Where are they located?

What are their plans?

Competitive Analysis



**The Wall Street
Transcript**

**Market Watch
The Wall Street
Journal**

FULD + COMPANY

Gaining the Upper Hand with Competitive Intelligence



Website



Press releases



News sources



Patents and trademarks



Product catalogs

Some Resources



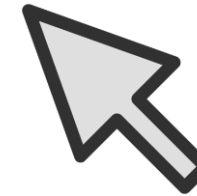
www.sec.gov/edgar.shtml



www.similarweb.com



www.hoovers.com



www.semrush.com



www.alexa.com



www.twst.com

What Can You Find on Job Sites?

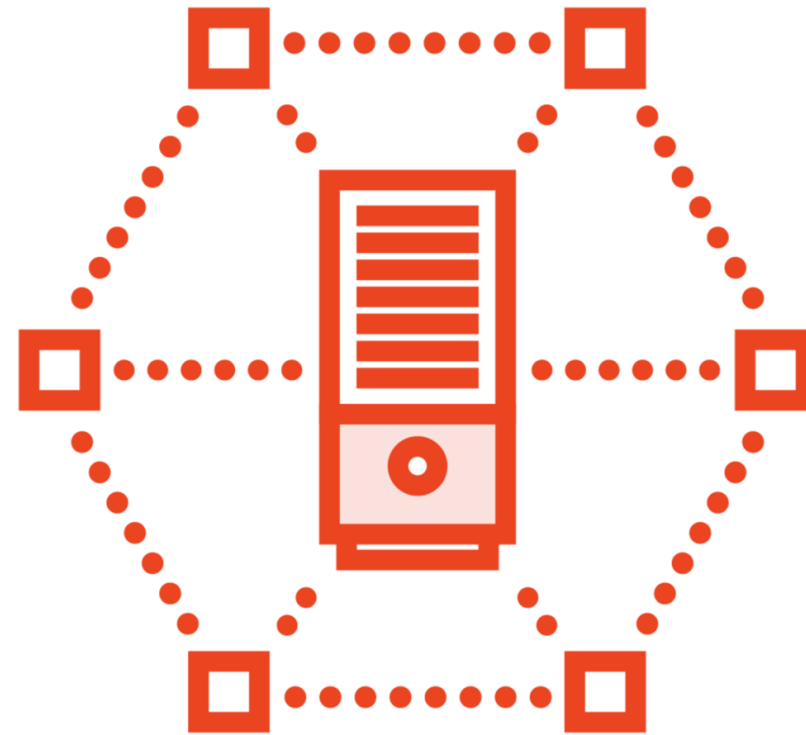
A Plethora of Knowledge



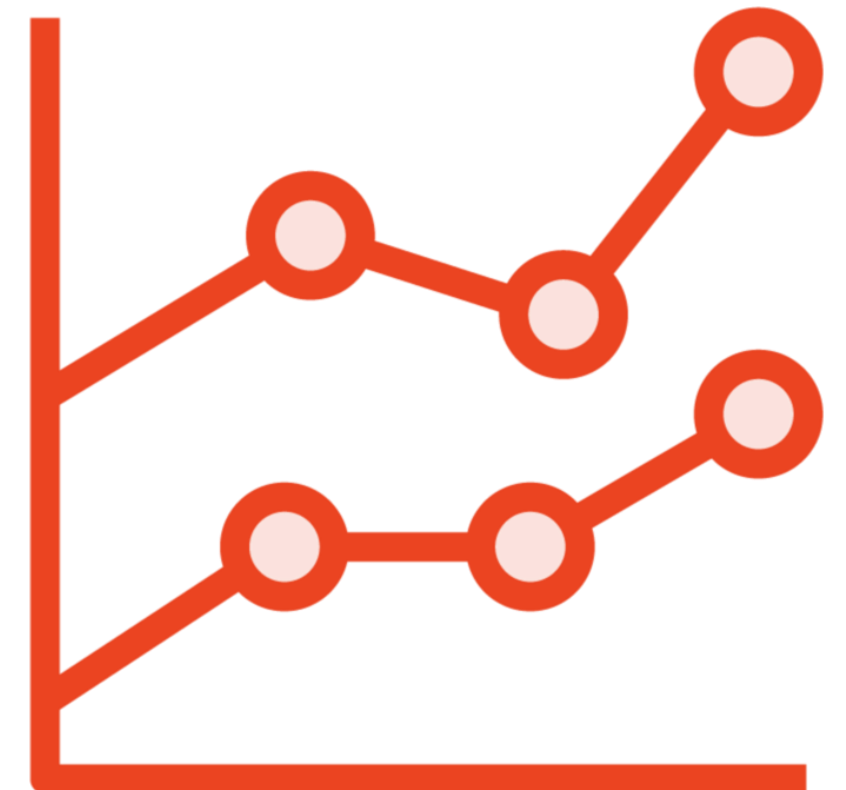
**Company owned
/ job service
sites**



**Search for job
titles**



**Search for
technologies**



**Search for
historical info**

Demo



Job sites and hiring pages

Up Next:
Exploiting Social Media
