

Cloud Computing

ADVANTAGES

Cloud Computing

- ❑ Moving to the cloud
 - ❑ Cloud adoption is no longer a thing of the future.
 - ❑ Today, even freelancers and small businesses can access the computing power they need in the cloud.
 - ❑ No need to make a large investment upfront
 - ❑ The cloud has democratized these resources and companies can experiment, fail and learn much faster than ever before, with low-risk exposure to investments.

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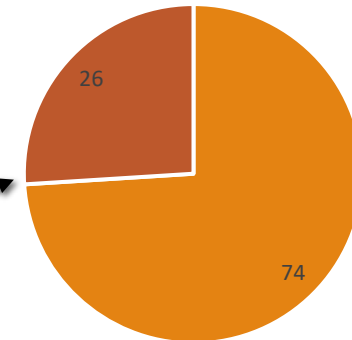
☐ Moving to the cloud

☐ According to IBM, more than three-quarters of companies today use Cloud Computing in some way, allowing them to expand into new industries.

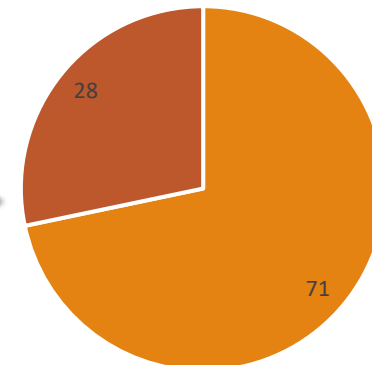
☐ 74% have adopted some cloud service to improve the customer experience

☐ 71% use the cloud to create enhanced products and services, while simultaneously reducing legacy systems and reducing costs

Cloud investment



Improve Your Resources



Cloud Computing

- ❑ Moving to the cloud
 - ❑ To stay competitive, companies must be able to respond with agility to market changes
 - ❑ Cloud Computing allows you to include elements that serve for growth and agility:
 - ❑ Workflows
 - ❑ Artificial intelligence
 - ❑ Automation
 - ❑ IoT
 - ❑ Blockchain,
 - ❑ New and legacy applications
 - ❑ Hybrid and secure infrastructures....

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☐ Moving to the cloud

- ☐ The International Data Corporation (IDC) predicts that by 2025, the total amount of digital data created worldwide will rise to 163 zettabytes (where one zettabyte equals one trillion gigabytes).
- ☐ And 30% of this data will be real-time information.
- ☐ Considering the unprecedented amounts of data being produced daily and the ability to make decisions based on crucial data for any business, cloud computing becomes essential for businesses to succeed, sustain, and compete in today's markets.



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- ❑ Moving to the cloud
 - ❑ Therefore, a cloud adoption strategy must be the main component of any business strategy today.
 - ❑ Companies that have not yet integrated the cloud into their business strategy risk lacking the speed, agility, innovation, and decision-making capabilities needed to be competitive, as well as their ability to respond to digital disruption