

Off-Page SEO

- 1. Submitting site to search engines**
- 2. Submitting sitemap to search engines**
- 3. Creating Social Profiles**
- 4. Tracking Keywords in Google**
- 5. What's a backlink?**
- 6. Anchor Text Variations**
- 7. High quality backlink & low quality backlink**
- 8. Dofollow & Nofollow links**
- 9. Link building for domain authority**
- 10. Link building for ranking keywords**