

Off-Page SEO

1. Submitting site to search engines
2. Submitting sitemap to search engines
3. Creating Social Profiles
4. Tracking Keywords in Google
5. What's a backlink?
6. Anchor Text Variations
7. High quality backlink & low quality backlink
8. Dofollow & Nofollow links
9. Link building for domain authority
10. Link building for ranking keywords