

# What is Anchor Text?

## Example One:

```
<a href="https://cameralists.com">Camera Guide</a>
```

## Example Two:

```
<a href="https://cameralists.com">Best Cameras</a>
```

## Example Three:

```
<a href="https://cameralists.com">Click Here</a>
```

# Anchor Text Distribution

1. **Brand Name:** 30%
2. **TITLE:** 10%
3. **Full URL:** 10%
4. **Exact Match:** 10%
5. **website.com:** 10%
6. **Long Tail:** 10%
7. **Partial Match:** 10%
8. **Generic:** 15%
9. **No Text:** 2%
10. **Author Name:** 3%

# Anchor Text Distribution: **Live** **Examples:**

1. **Cameralists:** 30%
2. **Canon M5 vs M6: A detailed comparison:** 10%
3. **https://cameralists.com:** 10%
4. **Canon M5 vs M6:** 10%
5. **cameralists.com:** 10%
6. **Canon EOS M6 vs M5 Review 2020:** 10%
7. **EOS M5 vs M6:** 10%
8. **Click here, this website:** 15%
9. **No Text:** 2%
10. **Abdul Wali:** 3%