

What is Anchor Text?

Example One:

`Camera Guide`

Example Two:

`Best Cameras`

Example Three:

`Click Here`

Anchor Text Distribution

1. **Brand Name:** 30%
2. **TITLE:** 10%
3. **Full URL:** 10%
4. **Exact Match:** 10%
5. **website.com:** 10%
6. **Long Tail:** 10%
7. **Partial Match:** 10%
8. **Generic:** 15%
9. **No Text:** 2%
10. **Author Name:** 3%

Anchor Text Distribution: **Live Examples:**

1. **Cameralists: 30%**
2. **Canon M5 vs M6: A detailed comparison: 10%**
3. **<https://cameralists.com>: 10%**
4. **Canon M5 vs M6: 10%**
5. **cameralists.com: 10%**
6. **Canon EOS M6 vs M5 Review 2020: 10%**
7. **EOS M5 vs M6: 10%**
8. **Click here, this website: 15%**
9. **No Text: 2%**
10. **Abdul Wali: 3%**