

Subject: Writing for Example.com

Hey [First Name],

I'm [Your Name], and I write at [Yoursite.com].

I've been following [abbreviation of their blog's name] for quite some time now, and I have even mentioned your article about [insert topic of their past article] on this piece I've written [insert link to your post that links to them] a while back.

Anyway, I'm writing to you because I have some really interesting content ideas that I strongly feel will be perfect for [Example.com]'s audience.

I can send you the topics I have in mind if you're still open to new guest authors.

I appreciate the time, and really looking forward to working together.

Cheers!

[Your Name]